

Susan Popp

Susan is an executive search leader backed by over a decade of Healthcare and Life Sciences consulting experience. Together with Carl, she leads every executive search the firm undertakes, driven by both an inherent talent for the field and a sincere passion for the work she does.

Susan is a highly respected industry professional, valued by colleagues and clients alike for her keen and approachable authenticity and perceptive nature. Both practical and intuitive, Susan is a shrewd judge of character who boasts an extraordinary success rate filling leadership roles with especially complex requirements. She is driven by the principles of professionalism, integrity, clear communication and exceptional execution. Susan's ability to build strong relationships, positive motivation, sense of urgency combined with her industry knowledge and keen assessment skills reveal a demonstrated track record of recruiting leadership talent that creates significant value to her clients' organizations.

Early in her career, Susan worked at senior levels in corporate management before launching and managing her own executive search firm, Susan Popp & Associates, LLC. It was there she first began building a search methodology that relies not on impersonal written candidate assessments, but centers around building a connection from which she can evaluate a wide range of professional domains. Susan uses a similar approach with clients to ensure she has a comprehensive understanding of their requirements.

Susan brings this experience and knowledge to Berke Search in joining forces with Carl in 2014, although they had been collaborating on successful searches since 2007. Together, this partnership serves as the firm's senior leadership and sets the tone for how the organization interacts with clients, candidates, and other industry professionals. Susan brings an array of skills and professional qualities to Berke Search that complements Carl's own talents and abilities.

Together, Susan and Carl create a synergy that is a stand-alone in the healthcare industry. Their team-oriented approach has created an exceptionally high level of devoted clientele who consistently rely on Berke for their executive search needs.